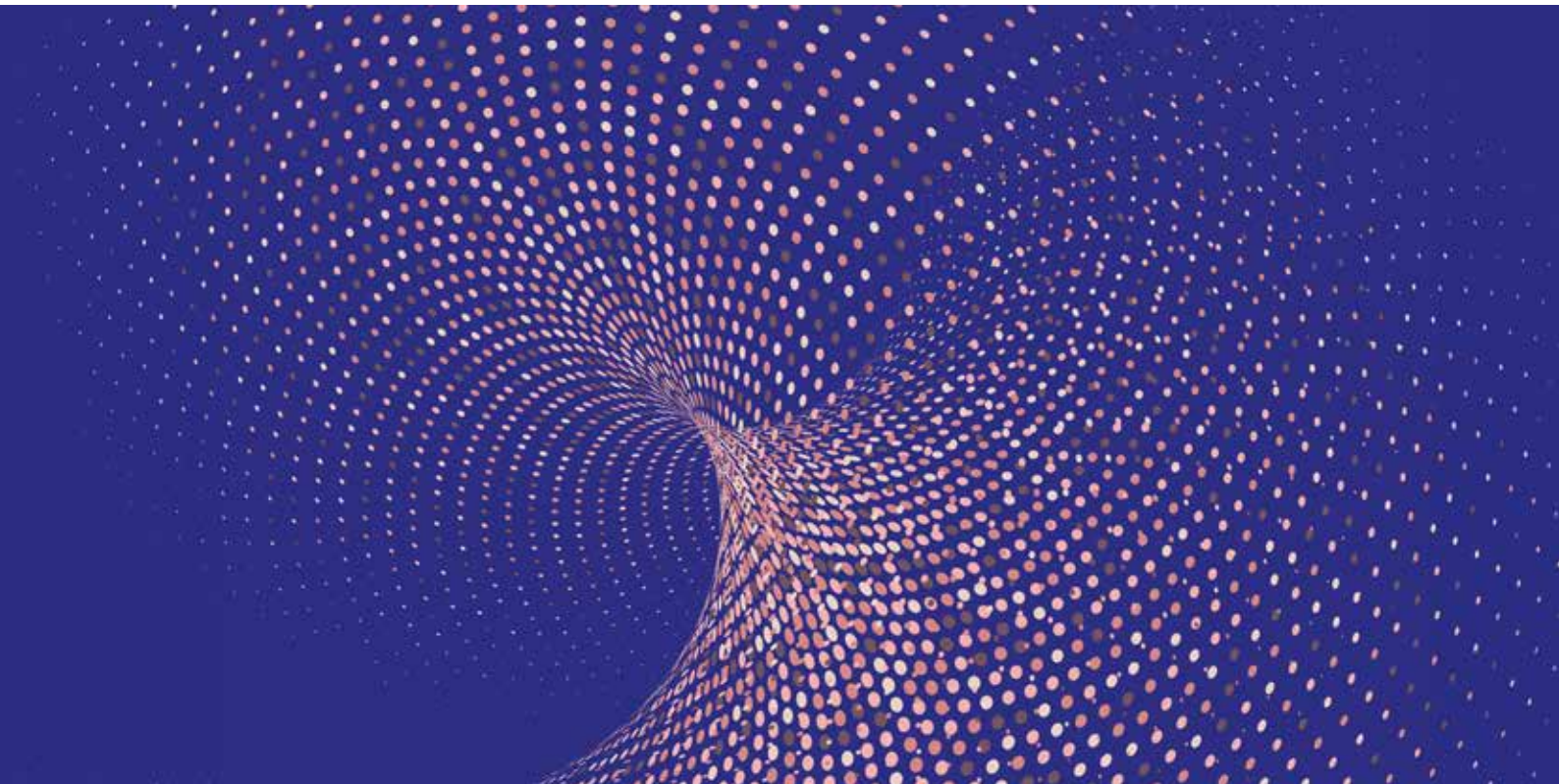


# **INTERNATIONAL NEWSROOM SUMMIT**

8-9 NOVEMBER 2017, LONDON



## **SPONSORING OPPORTUNITIES**

# International Newsroom Summit 2017

## WHEN?

8-9 November 2017

## WHERE?

Thomson Reuters  
Canary Wharf Group  
30 S Colonnade  
London | E14 5EP  
United Kingdom



## WHAT'S ON THIS YEAR?

DOING BETTER WITH LESS!

The main themes that will define the International Newsroom Summit 2017:

- Newsroom Transformation
- Organizational Resources
- Innovative Products and Tools
- Data Analytics
- Refining Newsroom Strategies
- Increasing Audience Engagement
- Best Platforms to distribute your content

## TARGET AUDIENCE

Editors-in-Chief, Managing Editors, Digital Editors, Video Editors Social Media Editors, Content Officers, Content Distributors, Mobile Editors, Publishers, Managing Directors, General Managers, Senior Managers, Multimedia Editors, Web Assistant Editors

**CONTACT US TODAY FOR ALL SPONSORING POSSIBILITIES OR TO RESERVE YOUR OPTION!**

Tel. +49.69.240063.253 · [virginia.melero@wan-ifra.org](mailto:virginia.melero@wan-ifra.org)

# International Newsroom Summit 2017

## SPONSORING OPPORTUNITIES

<b>LOGO</b>	Our company logo on all event marketing materials (print, web, and on-site). Opportunity to distribute company material at the conference (agreement prior to the event required) and 1 entrance ticket included for both days.	<b>1,500 €* </b>
<b>CATERING</b>	Host a coffee-break, lunch or a get-together for all the delegates. Organization and choice of a location in cooperation with WAN-IFRA Your logo will be on the brochure with your logo. Small display items are included and one roll-up poster is to be provided by the sponsor. This sponsorship is exclusive. 2 entrance tickets included for both days.	<b>At sponsor's cost and organization (in cooperation with WAN-IFRA)</b>
<b>WATER BOTTLES</b>	Your brand will be visible at all times, especially for those thirsty participants. Production and shipping are the responsibility of the sponsor. 1 entrance ticket included for both days.	<b>3,000 €* </b>
<b>LUCKY DRAW</b>	Offer a lucky draw among the participants. You will be presenting the gift (provided by sponsor) to the lucky draw winner on stage. 1 entrance ticket included for both days.	<b>3,000 €* </b>
<b>TABLE TOP</b>	The chance to exhibit your products and services. 1 high table, 2 chairs for both days. Logo sponsorship on all our marketing material 1 entrance ticket included for both days.	<b>2,500 €* </b>
<b>BADGES/ BAGS/ LANYARDS</b>	Sustained brand placement. Your company's badges/bags/lanyards will be handed out to all visitors at the registration desk. Each of these sponsorship is exclusive. Bags and lanyards production to be provided by the sponsor. 1 entrance ticket included for both days.	<b>3,000 €* </b>
<b>DEMO SESSION</b>	Demo individual room for both days. 20 min presentation from one of your clients (publisher) as part of the programme. Presentation to be agreed with us. These will take place in main conference room mid-day after lunch. Logo sponsorship on all our marketing material 2 entrance tickets included for both days.	<b>6,000 €* </b>
<b>GOLD SPONSOR</b>	Sponsorship is tailored to your needs. Details to be discussed and agreed upon between the sponsor and event manager. 4 entrance tickets included for both days.	<b>10,000 €* </b>

\* non-members pay an additional 25 %

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# International Newsroom Summit 2017

## SPONSORING OPPORTUNITIES

Fill in the sponsoring form and send it to:

WAN-IFRA · Rotfeder-Ring 11 60327 Frankfurt a.M. · Germany · Phone +49.692400630 · virginia.melero@wan-ifra.org

Name \_\_\_\_\_

Surname \_\_\_\_\_

Company \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

Post code, City \_\_\_\_\_

Country \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

WAN-IFRA Member  yes  no

### Sponsoring opportunities

GOLD Sponsor

Demo Session

Exhibition Stand

Lanyards/ Bags/ Badges

Lucky Draw

Catering

Welcome cocktail  coffee breaks  Lunch

Logo Sponsor

Water Bottles

Payments should meet upon invoice reception and never later than 3 weeks before the event

\_\_\_\_\_  
Signature and stamp

By signing I accept WAN-IFRA Sponsoring opportunities conditions

### Payment methods (please select one)

Payment upon invoice reception.

By card

American Express  Visa  Euro-/Master Card  Diners

Card Number

Expiry date     CCV

Full name printed in the card \_\_\_\_\_

Signature and stamp  
\_\_\_\_\_

Please send the invoice to the following address

Surname \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

Post code \_\_\_\_\_

Country \_\_\_\_\_