

WAN-IFRA India 2017 Chennai

The Silver Jubilee Conference

12 – 14 September

www.wan-ifra.org/india2017

www.wan-ifra.org/southasia

WAN-IFRA India 2017 is our Silver Jubilee Conference in South Asia. A small event in 1993 is today South Asia's biggest meeting point of the news media industry. The event returns to the city where it started, Chennai and in a refreshing new format. The event will have two parallel summits – Printing Summit and Newsroom Summit, a limited number of expo booths (that come predesigned*) and sponsorship opportunities.

The conference will discuss what is trending and the way forward for the industry. Topics such as efficient press operations, extending the life of the press, innovations, newsroom best practices, 360* audience engagement will be discussed.

Target audience: Managing Directors, Managing Editors, Editors, Publishers, Production / Technical Directors, New Media Editors, Content Managers, Vice Presidents, General Managers, Business Managers.

Sponsorship options

Platinum	
Welcome Dinner / Lead sponsor	EUR 18000
Gold (choose any one option)	
a. Lunch - any 1 Day	EUR 8000
b. Conference kit	
c. Session Sponsorships – any 1 Day	
Silver (choose any one option)	
a. Branded Water Bottles	EUR 6000
b. Registration Counter	
c. Welcome Cocktail	
d. Event Planner	
e. Dinner Entertainment	
Bronze (choose any one option)	
a. Tea/Coffee Stations	EUR 4000
b. Plant Tour	
c. Lanyards	
d. Wifi Access	
Expo Booth / Branding (choose any one option)	EUR 2500

Contact:

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Sponsorship entitlements for WAN-IFRA India India 2017

Platinum (choose any one)	Welcome Dinner / Lead sponsor	Space for 1 branding standee at the Dinner counter	5 complimentary delegate passes
Gold (choose any one)	Lunch - any one day	Space for 1 branding standee at the lunch counter	3 complimentary delegate passes
	Conference Kit	Sponsor logo on the conference kit	3 complimentary delegate passes
	Session sponsorship (any 1 day)	Space for 1 branding standees at the entrance to the conference hall on the day of sponsorship	3 complimentary delegate passes
Silver (Choose any one)	Branded water bottles	Bottle to have sponsor branding on neck bands	2 complimentary delegate pass
	Registration counter	Space for branding on the registration counter.	2 complimentary delegate passes
	Welcome cocktail	Space for 1 branding standees at the cocktail counters.	2 complimentary delegate passes
	Event Planner	4 color advertising on the front inside page, centre spread, inside back cover and outside back cover page	2 complimentary delegate passes
	Wifi Access	A 60 second sponsor TVC will be played and sponsorship acknowledged during the event.	2 complimentary delegate passes
Bronze (Choose any one)	Tea/Coffee - any one day	Space for 1 branding standee at the tea/coffee counter on sponsorship days	1 complimentary delegate pass
	Plant Tour	Plant Tour will be mentioned in the event brochure, website and that it is sponsored. Plant Tour will also be promoted through WAN-IFRA promotional e-mailers.	1 complimentary delegate pass
	Lanyards	Sponsor to provide lanyards with sponsor logo or message	1 complimentary delegate pass
	Wifi Access	Space for 1 branding standee in the foyer	1 complimentary delegate pass
	Branding	Logo branding in backdrop and in the brochure	1 complimentary delegate pass
	Info-tables	Octonorm stalls with desk table, chairs and power at the foyer	2 complimentary delegate pass

All sponsor logos will be on the event brochure, stage backdrop, event microsite with hyperlink to sponsor's homepage.