



# DIGITAL MEDIA

## India 2017

The 6<sup>th</sup> annual  
Digital Media India  
Conference.

**22 - 24 February**  
Holiday Inn, New Delhi  
Aerocity  
[www.wan-ifra.org/dmi](http://www.wan-ifra.org/dmi)

Digital Media India 2017 Conference is all set to return to Delhi on 22-24 February. The 6<sup>th</sup> edition will focus on the changing digital media landscape in the region and discuss what could work best. It will draw upon the insights and experiences of successful digital media practitioners from India and abroad.

Key topics include:

- Paid subscription models
- App strategy
- Digital start ups
- Growing digital audience
- Video content
- Distributed platforms and what next

Target audience: Strategy Planners, Online Product/Project Managers, Editors, New Media Editors, Multimedia Editors, Content Managers, Advertising Executives and Publishers.

## Sponsorship options

| <b>Platinum</b>               |          |
|-------------------------------|----------|
| Welcome Dinner / Lead sponsor | EUR 7000 |
| <b>Gold</b>                   |          |
| a. Lunch - any 1 Day          | EUR 4000 |
| b. Conference kit             |          |
| c. Session Sponsorships       |          |
| <b>Silver</b>                 |          |
| a. Branded water bottles      | EUR 3000 |
| b. Event Planner              |          |
| c. Wifi access                |          |
| <b>Bronze</b>                 |          |
| a. Tea/Coffee stations        | EUR 2000 |
| b. Lanyards                   |          |
| c. Info-tables                |          |

## Contact Information

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## Sponsorship entitlements for Digital Media India 2017

|                                     |                                 |  |                                 |
|-------------------------------------|---------------------------------|--|---------------------------------|
| <b>Platinum</b><br>(choose any one) | Welcome Dinner / Lead sponsor   | Space for 1 branding standee at the Dinner counter   | 4 complimentary delegate passes |
| <b>Gold</b><br>(choose any one)     | Lunch - any one day             | Space for 1 branding standee at the lunch counter  | 3 complimentary delegate passes |
|                                     | Conference Kit                  | Sponsor logo on the conference kit   | 3 complimentary delegate passes |
|                                     | Session sponsorship (any 1 day) | Space for 1 branding standees at the entrance to the conference hall on the day of sponsorship             | 3 complimentary delegate passes |
| <b>Silver</b><br>(Choose any one)   | Branded water bottles           | Bottle to have sponsor branding on neck bands  | 2 complimentary delegate pass   |
|                                     | Event Planner                   | 4 color advertising on the front inside page, centre spread, inside back cover and outside back cover page | 2 complimentary delegate passes |
|                                     | Wifi access                     | A 60 second sponsor TVC will be played and sponsorship acknowledged during the event.                      | 2 complimentary delegate passes |
| <b>Bronze</b><br>(Choose any one)   | Tea/Coffee - any one day        | Space for 1 branding standee at the tea/coffee counter on sponsorship days                                 | 1 complimentary delegate pass   |
|                                     | Lanyards                        | Sponsor to provide lanyards with sponsor logo or message   | 1 complimentary delegate pass   |
|                                     | Info-tables                     | A desk table with chairs and power at the foyer  | 1 complimentary delegate pass   |

All sponsor logos will be on the event brochure, stage backdrop, event microsite with hyperlink to sponsor's homepage.