CONFERENCES

LEARNINGS THAT GIVE YOU AN EDGE
WORLD NEWS MEDIA CONGRESS

71ST WORLD NEWS MEDIA CONGRESS
26TH WORLD EDITORS FORUM
3RD WOMEN IN NEWS SUMMIT

01-03 June 2019, Glasgow, United Kingdom

“The World News Media Congress is a unique gathering of chief editors, publishers and CEOs, passionate about media freedom and taking action to ensure a sustainable news industry.

We have always focused on producing and delivering quality journalism at an affordable cost. What if, for the younger generation, this is no longer enough? We assume young adults understand our mission, journalism’s role and how our newsrooms function. There is growing evidence this is not the case.

Join us in Glasgow for the 71st World News Media Congress (WMNC.19) we will look at the many ways to reconnect our news brands with the people that will influence future societies. WMNC.19, including the one-of-a-kind Women in News Summit, and the World Editors Forum is of value to every news professional seeking to better understand and address the unprecedented forces at work at this time. The Congress is a vital forum for discussions - on the future of news, press freedom and issues facing our society and its citizens.”

Participants: 800-900
Visit www.events.wan-ifra.org/events/wnmc19

IFRA WORLD PUBLISHING EXPO

8-10 October 2019, Berlin, Germany

Since 1970, IFRA World Publishing Expo is the must attend annual event for newspaper and news media executives. Exhibitors at IFRA World Publishing Expo include innovative suppliers to the publishing industry who will present solutions and products that help boost efficiency, lower costs and increase the margins. At the Expo, there will be several presentations on key trends and experts discussing the hottest topics in news publishing. These will provide you with key learnings that other industry events cannot match.


DCX DIGITAL CONTENT EXPO

8-10 October 2019, Berlin, Germany

Discover ideas and solutions for creation of all form of content and distribution over mobile, social, online and new emerging digital platforms. The new Expo held concurrently with IFRA World Publishing Expo will show case technology tools and services that help you reach larger audiences and successfully monetise your content offerings. Benefit from networking with your peers and media experts from all over the world. WAN-IFRA ensures enriching experience for visitors and exhibitors. Our professional Expo team wants to exceed your expectations.

Visits: 5,000


If you would be interested in a sponsorship at any of these events or need more information, let us know!
Contact: maria.belem@wan-ifra.org
**WAN-IFRA MIDDLE EAST**

**06-07 March 2019, Dubai, UAE**

The conference features international and regional experts who share the critical issues facing news publishers. The conference focuses on key topics, including advertising, innovations in newsrooms and print.

**Participants:** 250-300

**PUBLISH ASIA**

**10-12 April 2019, Singapore**

WAN-IFRA’s leading event in the Asia Pacific region. A showcase of ideas, insights and best practices to help the publishing industry drive growth and adopt the right strategies in a fast-changing landscape. Publish Asia offers sessions for publishers, CEOs and managing directors as well as for advertising, editorial and production executives. It also features in-depth masterclasses, a tech & services expo and the Asia Media Awards.

**Participants:** 200-250

**ZEITUNG DIGITAL**

**25-26 June 2019, Berlin, Germany**

This multimedia conference is the annual get-together of Germany’s digital decisions makers. More than 200 participants enjoy a two-days program with international case studies and world-class speakers.

**Participants:** 150-200

**WAN-IFRA INDIA**

**18-19 September 2019, Delhi, India**

Since its inception in the year 1993, the annual WAN-IFRA India Conference has become the largest gathering of news publishers in South Asia. In its 27th year now, the conference will discuss the trends and technologies impacting the newspaper printing business and how to adopt to the changing realities of print media business. There will be choice of break out technical sessions for line managers and business sessions for functional managers. With limited number of expo booths and plant visit as part of the event, WAN-IFRA India 2019 promises to provide insights and inspiration to take the print media industry forward.

**Participants:** 200-250

**THE NEWSROOM SUMMIT**

**October 2019, tba**

A meeting point for editors and newsroom managers to connect with their peers. Rethink and optimise your newsroom with an outstanding speaker line-up and equip your journalists for the future.

**Participants:** 120-150
DIGITAL MEDIA INDIA

21-22 February 2019, Mumbai, India
The 8th edition of digital conference for publishers will discuss ideas on digital trends, technology, innovations and revenue strategies. Themed ‘Driving Revenue in Digital’, the conference will deep dive in to strategies for increasing reader revenue, harnessing technology as strategic driver of business and managing partnerships in digital future. Several case studies and successful examples from around the world, complemented with learning workshops and study visits to some of the enterprising digital media companies, will make this conference a must-attend event for executives engaged in digital media business.

Participants: 150-200

DIGITAL MEDIA EUROPE

01-02 April 2019, Vienna, Austria
The leading digital revenue event for the European publishing industry. The programme remains absolutely topic driven and with a truly pan-European focus. Digital Media Europe gathers more than 300 international senior publishing executives. We offer a unique get-together of the industry providing an exclusive and international networking.

Participants: 250-300

DIGITAL MEDIA NORTH AMERICA

June 2019, tba
This two-day event, organized jointly by WAN-IFRA and the News Media Alliance (NMA), will provide a unique opportunity for North American news media executives to hear and discuss digital revenue strategy from the world’s most advanced media companies.

Participants: 100-120

DIGITAL MEDIA ASIA

November 2019, Hong Kong
Digital Media Asia is the largest digital event for news publishers in Asia with a special focus on marketing, advertising and subscriptions. It offers in-depth master-classes and a two-day conference to help Asian news media create sustainable revenue streams and drive innovation. It also features a tech & services expo and the Asian Digital Media Awards.

Participants: 300-350

DIGITAL MEDIA LATAM

November 2019
Digital Media LATAM offers two days of inspiring presentations, engaging break-out sessions, practical workshops and more. It includes the presentation of the Latin American Digital Media Awards. Topics include mobile strategy, audience intelligence, digital revenue, media for millennials, new video formats and web-TV developments.

Participants: 450-500

DIGITAL MEDIA AFRICA

November 2019, South Africa
A vibrant community with a fast-growing digital media landscape is meeting for the third time. The third edition of DMAfrica will combine local cases with international success stories. The Digital Media Africa Awards winners will showcase best practice from the mobile continent.

Participants: 100-120

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